

BA in Business & General Education Requirements ⁽¹⁾

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(A) General Education Requirements ⁽²⁾ (15 courses /45 credits/+ 6 non-credit courses)	(B) BAB Major Core Requirements (18 courses /54 credits/)	(C) BAB Tracks ⁽⁶⁾ (5 courses /15 credits/) Accounting Track (5 courses)	(D) Free Electives (2 courses /6 credits/)
Foundation Courses (12 courses)	Core Fundamentals (3 courses)	Students must take Core Requirement: BUS 286 Accounting Information Systems	Any two additional courses offered at AUA
AND	AND	AND	AND
FND 101 Freshman Seminar 1 FND 102 Freshman Seminar 2 FND 103 Armenian Language & Literature 1 ⁽³⁾ FND 104 Armenian Language & Literature 2 ⁽³⁾ FND 121 Armenian History 1 ⁽³⁾ FND 122 Armenian History 2 ⁽³⁾	BUS 109 Business Mathematics or Calculus 1 ⁽⁵⁾ BUS 110 Applied Statistics BUS 177 Business Communications	Track Requirements: (3 courses) BUS 245 Intermediate Financial Accounting BUS 247 Intermediate Managerial Accounting BUS 248 Introduction to Financial Statement Analysis	Track Electives*: (2 courses) BUS 232 Principles of Corporate Finance BUS 239 Special Topics in Finance BUS 250 Tax Accounting BUS 253 Introduction to Auditing BUS 254 Intermediate Auditing BUS 257 International Accounting
<u>Physical Education, First Aid, and Civil Defense</u> ⁽⁴⁾	AND	OR	Business Electives*
FND 110 Physical Education – Four semesters in the first two years FND 152 First Aid – One course. First semester. FND 153 Civil Defense–One course. First semester.	Core Requirements (15 courses)	Economics Track (5 courses)	Students must take Core Requirement: ECON 225 International Economics
Breadth Requirements (9 courses)	BUS 101 Introduction to Business BUS 105 Foundations of Management BUS 145 Introduction to Financial Accounting BUS 146 Introduction to Managerial Accounting BUS 160 Principles of Marketing BUS 209 Business Mathematics 2 BUS 211 Introduction to Innovation & Entrepreneurship BUS 230 Introduction to Finance BUS 280 Operations Management BUS 295 Research Methods BUS 299 Capstone ECON 121 Principles of Microeconomics ECON 122 Principles of Macroeconomics	Track Requirements: (3 courses)	Track Electives*: (2 courses)
<u>Arts & Humanities</u> (3 courses)	1 of these 2 courses Required	ECON 221 Intermediate Microeconomics	BUS 226 Money, Banking & Financial Institutions
Three Arts and Humanities courses (connected thematically and topically) in the same theme, of which at least one should be lower division, and at least one should be upper division.	BUS 281 Management Information Systems BUS 286 Accounting Information Systems (Required for Accounting track)	ECON 222 Intermediate Macroeconomics	BUS 227 International Monetary Relations
<u>Social Sciences</u> (3 courses)	1 of these 3 courses Required	ECON 224 Introduction to Econometrics	BUS 232 Principles of Corporate Finance
Three Social Sciences courses (connected thematically and topically) in the same theme, of which at least one should be lower division, and at least one should be upper division.	BUS 210 Introduction to International Business Management BUS 265 International Marketing (Required for Marketing track) ECON 225 International Economics (Required for Economics track)	Marketing Track (5 courses)	BUS 233 Public Finance
<u>Quantitative Sciences</u> (3 courses)	1 of these 2 courses Required	Students must take Core Requirement: BUS 265 International Marketing	BUS 234 Market Structure and Strategy
Three Quantitative Sciences courses (connected thematically and topically) in the same theme, of which at least one should be lower division, and at least one should be upper division.	1 of these 2 courses Required	Track Requirements: (3 courses)	BUS 239 Special Topics in Finance
Courses in the major, whether required, track or elective, cannot be applied to General Education requirements. Some other courses might not be open to all majors as a General Education course.	1 of these 2 courses Required	BUS 262 Consumer Behavior	ECON 120 Evolution of Economic Thought
	1 of these 2 courses Required	BUS 275 Market Research	ECON 201 Economics and Public Policy
	1 of these 2 courses Required	BUS 276 Integrated Marketing Communication	ECON 223 Economics of Sustainable Development
	1 of these 2 courses Required	BUS 261 Sales Management	ECON 228 Economics of Development
	1 of these 2 courses Required	BUS 263 Brand Management	ECON 229 Special Topics in Economics
	1 of these 2 courses Required	BUS 266 Advertising Management	BUS 285 Strategic Management
	1 of these 2 courses Required	BUS 271 Tourism and Hospitality	BUS 287 Start-up Management
	1 of these 2 courses Required	BUS 278 Internet Marketing	BUS 288 Business Analytics
	1 of these 2 courses Required	BUS 279 Special Topics in Marketing	BUS 290 Independent Study
	1 of these 2 courses Required	OR	BUS 292 Internship
	1 of these 2 courses Required	General Business (5 courses)	BUS 298 Business Case Analysis
	1 of these 2 courses Required	Students may choose any combination of courses from Business Electives (check the (D) column), Accounting Track, Economics Track, or Marketing Track with appropriate prerequisites, no scheduling conflicts and subject to seat availability.	

⁽¹⁾ To be eligible for graduation, BAB students need to complete BAB Major Core requirements (18 courses, 3 credits each), BAB Tracks (5 courses, 3 credits each), General Education requirements (21 courses (=15 courses + 6 courses [non-credit, Pass/No Pass courses])), 45 credits in total, and Free Electives (6 credits in total). This constitutes a total of 120 credits.

⁽²⁾ The section is meant to provide a summary on the General Education requirements. All the General Education requirements can be found at <https://gened.aua.am/>

⁽³⁾ Students who are Republic of Armenia (RoA) citizens who have graduated from an RoA school in which Armenian is the language of instruction take these courses in Armenian. All other students take these courses in English.

⁽⁴⁾ These are non-credit, Pass/No Pass courses. Students who have completed their military service are exempt from FND 152 First Aid and FND 153 Civil Defense. More information about Physical Education, First Aid, and Civil Defense can be found at <https://gened.aua.am/physical-education-first-aid-and-civil-defense-requirement/>

⁽⁵⁾ Freshmen can choose to take Calculus 1 instead of Business Mathematics. Note that, as with any cross-program registration, this is subject to respective program chairs' approval and seat availability.

⁽⁶⁾ Students declare their track during the fall semester of their third year of studies. To be eligible for track declaration, students must have earned 54 or more credits by the beginning of that semester.

* Note: the list includes approved electives but offerings vary each semester. Students should select from the elective courses offered in a given semester.