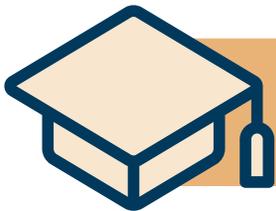


MASTER of SCIENCE

# IN MANAGEMENT

## What is the MSM Program?

The Master of Science in Management (MSM) program is designed for applicants who have recently completed their bachelor's degrees. It is a unique program that targets application of knowledge in the main functional areas of business - finance, accounting, operations management, and marketing. The program goes beyond teaching the core management theories and concepts by emphasizing the delivery of hard skills through the implementation of real-world projects.



*Graduates become evidence-based decision-makers who apply critical thinking and creative approaches to problem solving.*

## Program Overview

The MSM program requires completion of a minimum of 35 credits and typically lasts 18 months. Applicants without a background in business and/or economics may be required to take prerequisite courses in Accounting, Finance, and Marketing[1]. Those who will not take these prerequisites can complete the program in 15 months if they decide to take maximum allowed course credits per semester. All applicants will be required to take a four-

credit core course – quantitative tools for management which includes a fast introduction to MS excel and python, during the summer before they can embark on main courses of the program. Additionally, an intensive boot-camp on business communications will be offered to those whose language of instruction was not English in the undergraduate program.

***MSM requires no prior work experience***

[1] Admission decision does not depend on the necessity to take pre-requisite courses. The MSM program level admission committee will consider the applicants' profile and make the respective recommendation. Tuition for additional pre-requisite courses is calculated independently from program tuition. These courses will bear no credit and will not be considered as part of MSM program requirements.

# Curriculum

The MSM curriculum will develop your knowledge and skills as:

- Professionals ready to make evidence-based decisions in a dynamic and globalizing business environment
- Future managers with advanced knowledge of accounting, finance, marketing and operations management
- Innovative and forward-looking thinkers, who can analyze and solve problems effectively and contribute to strategic decision-making
- Ethical leaders who value integrity, accountability and service to the community

MSM graduates typically complete 35 credits. Courses include, but are not limited to:

- **Quantitative Tools for Management**
- **Accounting for Decision Making**
- **Managerial Finance**
- **Organizational Behavior**
- **Operations Management**
- **Behavioral Economics for Management**
- **Business Analytics**
- **Marketing Management**
- **Research Methods**

# Capstone

The capstone provides students with the option to:

- Develop a management consulting project posed by real companies
- Engage in independent research
- Work in close collaboration with AUA's Entrepreneurship and Product Innovation Center (EPIC)

**APPLY  
ONLINE  
im.aua.am**

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