

BA Business & General Education Requirements*

General Education (GE) ¹ (15 courses)		BAB Major Core (18 courses)		BAB Tracks (5 courses)		Free Electives (Min 2 course)
<p>Foundation Requirements (6 courses)</p> <p>FND 101 Freshman English 1 FND 102 Freshman English 2 FND 103 Armenian Language/ Literature 1 FND 104 Armenian Language/ Literature 2 FND 121 Armenian History 1 FND 122 Armenian History 2</p> <p><i>All undergraduate students must take these 6 courses</i></p>		<p>BAB Core Fundamentals (3 courses)</p> <p>BUS 109 Business Math or Calculus 1 BUS 110 Applied Statistics</p> <p><i>(1 of the following communications courses)</i> BUS 177 Business Communications E&C 141 Persuasive Writing E&C 231 Public Speaking</p>		<p>Accounting (5 courses) <i>Students must take Core Requirement: BUS 286 Accounting Information Systems</i></p>		<p>Any two additional courses offered at AUA</p>
<p>Arts & Humanities Requirements (3 courses)</p> <p>3 arts and humanities courses (connected thematically and topically) coded as GE-AH out of which - 2 lower division courses (100-level), - at least 1 upper division course (200-level).</p>	AND	<p style="text-align: center;">AND</p> <p>Business Core Requirements (15 courses)</p> <p>BUS 101 Introduction to Business BUS 105 Foundations of Management BUS 112 Social, Legal & Ethical Environment of Business ECON 121 Principles of Microeconomics ECON 122 Principles of Macroeconomics BUS 145 Introduction Financial Accounting BUS 146 Introduction to Managerial Accounting BUS 160 Principles of Marketing BUS 211 Introduction to Innovation & Entrepreneurship BUS 230 Introduction to Finance BUS 280 Operations Management BUS 295 Research Methods BUS 299 Capstone</p>	AND	<p style="text-align: center;">OR</p> <p>Economics (5 courses) <i>Students must take Core Requirement: ECON 225 International Economics</i></p>		<p style="text-align: center;">AND</p> <p style="text-align: center;"><u>Examples of Additional Business Electives</u> (as available) BUS 201 Business Negotiations BUS 207 Human Resources Management BUS285 Strategic Management BUS 287 Start-up Management BUS 288 Business Analytics BUS 290 Independent Study BUS 292 BAB Internship</p>
<p>Quantitative Sciences Requirements (3 courses)</p> <p>3 quantitative science courses (connected thematically and topically) coded as GE-QS out of which - 2 lower division courses (100-level), - at least 1 upper division course (200-level).</p>		<p><i>(1 of the following courses)</i> BUS 281 Management of Information Systems BUS 286 Accounting Information Systems</p>		<p style="text-align: center;">OR</p> <p>Marketing (5 courses) <i>Students must take Core Requirement: BUS 265 International Marketing</i></p>		
<p>Social Sciences Requirements (3 courses)</p> <p>3 Social Sciences courses (connected thematically and topically) coded as GE-SS out of which - 2 lower division courses (100-level), - at least 1 upper division course (200-level).</p>		<p><i>(1 of the following courses)</i> BUS 210 Introduction to International Business Management ECON 225 International Economics BUS 265 International Marketing</p>		<p style="text-align: center;">OR</p> <p>General Business (5 courses) Students may choose any combination of courses from Business Electives, Accounting Track, Economics Track, or Marketing Track with appropriate prerequisites.</p>		
<p>All GE courses must be outside the major.</p>		<p>Physical Education, First Aid, and Civil Defense Requirements</p> <p>FND 110 Physical Education (120 hours) FND 152 First Aid (20 hours) FND 153 Civil Defense (20 hours)</p>				

¹ Note: For more information please visit <http://aua.am/general-education-at-aua/>

* To complete the BAB in Business, students must complete a total of 40 courses, including 15 General Education courses, 5 BAB Track courses and a minimum of 2 free elective courses.