

## BA Business & General Education Requirements\*

| General Education (GE) <sup>1</sup><br>(15 courses)   |  | BAB Major Core<br>(18 courses)   |            | BAB Tracks<br>(5 courses)  |  | Free Electives<br>(Min 2 course)   |            |   |
|---|--|--|------------|--|--|--|------------|---|
| <p><b>Foundation Requirements</b><br/>(6 courses)</p> <p>FND 101 Freshman English 1<br/>FND 102 Freshman English 2<br/>FND 103 Armenian Language/<br/>Literature 1<br/>FND 104 Armenian Language/<br/>Literature 2<br/>FND 121 Armenian History 1<br/>FND 122 Armenian History 2</p> <p><i>All undergraduate students must take these 6 courses</i></p> |  | <p><b>BAB Core Fundamentals</b><br/>(3 courses)</p> <p>BUS 109 Business Math or Calculus 1<br/>BUS 110 Applied Statistics</p> <p><i>(1 of the following communications courses)</i></p> <p>BUS 177 Business Communications<br/>E&amp;C 141 Persuasive Writing<br/>E&amp;C 231 Public Speaking</p>  |            | <p><b>Accounting</b> (5 courses)<br/><i>Students must take Core Requirement: BUS 286 Accounting Information Systems</i></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> <p><b>Track Requirements:</b> (3 courses)</p> <p>BUS 245 Intermediate Financial Accounting<br/>BUS 247 Intermediate Managerial Accounting<br/>BUS 248 Introduction to Financial Statement Analysis</p> </td> <td style="width: 50%; vertical-align: top;"> <p><b>Track Elective:</b> (2 courses)</p> <p>BUS 232 Principles of Corporate Finance<br/>BUS 239 Special Topics in Finance<br/>BUS 250 Tax Accounting<br/>BUS 253 Introduction to Auditing<br/>BUS 254 Intermediate Auditing<br/>BUS 257 International Accounting</p> </td> </tr> </table>  | <p><b>Track Requirements:</b> (3 courses)</p> <p>BUS 245 Intermediate Financial Accounting<br/>BUS 247 Intermediate Managerial Accounting<br/>BUS 248 Introduction to Financial Statement Analysis</p> | <p><b>Track Elective:</b> (2 courses)</p> <p>BUS 232 Principles of Corporate Finance<br/>BUS 239 Special Topics in Finance<br/>BUS 250 Tax Accounting<br/>BUS 253 Introduction to Auditing<br/>BUS 254 Intermediate Auditing<br/>BUS 257 International Accounting</p>  |            | <p>Any two additional courses offered at AUA</p>  |
| <p><b>Track Requirements:</b> (3 courses)</p> <p>BUS 245 Intermediate Financial Accounting<br/>BUS 247 Intermediate Managerial Accounting<br/>BUS 248 Introduction to Financial Statement Analysis</p>  | <p><b>Track Elective:</b> (2 courses)</p> <p>BUS 232 Principles of Corporate Finance<br/>BUS 239 Special Topics in Finance<br/>BUS 250 Tax Accounting<br/>BUS 253 Introduction to Auditing<br/>BUS 254 Intermediate Auditing<br/>BUS 257 International Accounting</p>  |  |            |  |  |  |            |   |
| <p><b>Arts &amp; Humanities Requirements</b><br/>(3 courses)</p> <p>3 arts and humanities courses (connected thematically and topically) coded as GE-AH out of which</p> <ul style="list-style-type: none"> <li>- 2 lower division courses (100-level),</li> <li>- at least 1 upper division course (200-level).</li> </ul>                             | <b>AND</b>   | <p style="text-align: center;"><b>AND</b></p> <p style="text-align: center;"><b>Business Core Requirements</b><br/>(15 courses)</p> <p>BUS 101 Introduction to Business<br/>BUS 105 Foundations of Management<br/>BUS 112 Social, Legal &amp; Ethical Environment<br/>of Business<br/>ECON 121 Principles of Microeconomics<br/>ECON 122 Principles of Macroeconomics<br/>BUS 145 Introduction Financial Accounting<br/>BUS 146 Introduction to Managerial Accounting<br/>BUS 160 Principles of Marketing<br/>BUS 211 Introduction to Innovation &amp; Entrepreneurship<br/>ECON 228 Economics of Development<br/>BUS 230 Introduction to Finance<br/>BUS 280 Operations Management<br/>BUS 299 Capstone</p> | <b>AND</b> | <p style="text-align: center;"><b>OR</b></p> <p style="text-align: center;"><b>Economics</b> (5 courses)<br/><i>Students must take Core Requirement: ECON 225 International Economics</i></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> <p><b>Track Requirements:</b> (3 courses)</p> <p>ECON 221 Intermediate Microeconomics<br/>ECON 222 Intermediate Macroeconomics<br/>ECON 224 Introduction to Econometrics</p> </td> <td style="width: 50%; vertical-align: top;"> <p><b>Track Elective:</b> (2 courses)</p> <p>ECON 120 Evolution of Economic Thought<br/>ECON 223 Economics of Sustainable Development<br/>BUS 226 Money, Banking &amp; Financial Institutions<br/>BUS 227 International Monetary Relations<br/>ECON 229 Special Topics in Economics<br/>BUS 232 Principles of Corporate Finance<br/>BUS 233 Public Finance<br/>BUS 234 Market Structure and Strategy<br/>BUS 239 Special Topics in Finance</p> </td> </tr> </table> | <p><b>Track Requirements:</b> (3 courses)</p> <p>ECON 221 Intermediate Microeconomics<br/>ECON 222 Intermediate Macroeconomics<br/>ECON 224 Introduction to Econometrics</p>                           | <p><b>Track Elective:</b> (2 courses)</p> <p>ECON 120 Evolution of Economic Thought<br/>ECON 223 Economics of Sustainable Development<br/>BUS 226 Money, Banking &amp; Financial Institutions<br/>BUS 227 International Monetary Relations<br/>ECON 229 Special Topics in Economics<br/>BUS 232 Principles of Corporate Finance<br/>BUS 233 Public Finance<br/>BUS 234 Market Structure and Strategy<br/>BUS 239 Special Topics in Finance</p> | <b>AND</b> | <p style="text-align: center;"><b>Examples of Additional Business Electives</b><br/>(as available)</p> <p>BUS 201 Business Negotiations<br/>BUS 207 Human Resources Management<br/>BUS285 Strategic Management<br/>BUS 287 Start-up Management<br/><b>BUS 288 Data Analytics</b><br/>BUS 290 Independent Study<br/>BUS 292 BAB Internship</p> |
| <p><b>Track Requirements:</b> (3 courses)</p> <p>ECON 221 Intermediate Microeconomics<br/>ECON 222 Intermediate Macroeconomics<br/>ECON 224 Introduction to Econometrics</p>  | <p><b>Track Elective:</b> (2 courses)</p> <p>ECON 120 Evolution of Economic Thought<br/>ECON 223 Economics of Sustainable Development<br/>BUS 226 Money, Banking &amp; Financial Institutions<br/>BUS 227 International Monetary Relations<br/>ECON 229 Special Topics in Economics<br/>BUS 232 Principles of Corporate Finance<br/>BUS 233 Public Finance<br/>BUS 234 Market Structure and Strategy<br/>BUS 239 Special Topics in Finance</p> |  |            |  |  |  |            |   |
| <p><b>Quantitative Sciences Requirements</b><br/>(3 courses)</p> <p>3 quantitative science courses (connected thematically and topically) coded as GE-QS out of which</p> <ul style="list-style-type: none"> <li>- 2 lower division courses (100-level),</li> <li>- at least 1 upper division course (200-level).</li> </ul>                            |  | <p><i>(1 of the following courses)</i></p> <p>BUS 281 Management of Information Systems<br/>BUS 286 Accounting Information Systems</p> <p><i>(1 of the following courses)</i></p> <p>BUS 210 Introduction to International Business Management<br/>ECON 225 International Economics<br/>BUS 265 International Marketing</p>  |            | <p style="text-align: center;"><b>OR</b></p> <p style="text-align: center;"><b>Marketing</b> (5 courses)<br/><i>Students must take Core Requirement: BUS 265 International Marketing</i></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> <p><b>Track Requirements:</b> (3 courses)</p> <p>BUS 262 Consumer Behavior<br/>BUS 275 Market Research<br/>BUS 276 Integrated Marketing Communication</p> </td> <td style="width: 50%; vertical-align: top;"> <p><b>Track Elective:</b> (2 courses)</p> <p>BUS 261 Sales Management<br/>BUS 263 Brand Management<br/>BUS 266 Advertising Management<br/>BUS 271 Tourism and Hospitality<br/>BUS 278 Internet Marketing<br/>BUS 279 Special Topics in Marketing</p> </td> </tr> </table>   | <p><b>Track Requirements:</b> (3 courses)</p> <p>BUS 262 Consumer Behavior<br/>BUS 275 Market Research<br/>BUS 276 Integrated Marketing Communication</p>  | <p><b>Track Elective:</b> (2 courses)</p> <p>BUS 261 Sales Management<br/>BUS 263 Brand Management<br/>BUS 266 Advertising Management<br/>BUS 271 Tourism and Hospitality<br/>BUS 278 Internet Marketing<br/>BUS 279 Special Topics in Marketing</p>   |            |   |
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| <p><b>Social Sciences Requirements</b><br/>(3 courses)</p> <p>3 Social Sciences courses (connected thematically and topically) coded as GE-SS out of which</p> <ul style="list-style-type: none"> <li>- 2 lower division courses (100-level),</li> <li>- at least 1 upper division course (200-level).</li> </ul>                                       |  |  |            | <p style="text-align: center;"><b>OR</b></p> <p style="text-align: center;"><b>General Business</b> (5 courses)<br/><i>Students may choose any combination of courses from Business Electives, Accounting Track, Economics Track, or Marketing Track with appropriate prerequisites.</i></p>   |  |  |            |   |
| <p><b>All GE courses must be outside the major.</b></p>   |  |  |            |  |  |  |            |   |
| <p><b>Physical Education, First Aid, and Civil Defense Requirements</b></p> <p>FND 110 Physical Education (120 hours)<br/>FND 152 First Aid (20 hours)<br/>FND 153 Civil Defense (20 hours)</p>   |  |  |            |  |  |  |            |   |

<sup>1</sup> Note: For more information please visit <http://aua.am/general-education-at-aua/>

\* To complete the BAB in Business, students must complete a total of 40 courses, including 15 General Education courses, 5 BAB Track courses and a minimum of 2 free elective courses.