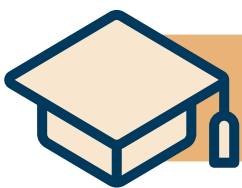


MASTER of SCIENCE

STRATEGIC MANAGEMENT

What is the MSSM Program?

The 15-month Master of Science in Strategic Management (MSSM) program is designed for students who have recently completed their bachelor's degrees. Students deepen their knowledge in the main functional areas of business - finance, accounting, operations management and marketing - and learn core management theories and concepts, applying them to challenging real-world situations.



Graduates become evidence-based decision-makers who apply critical thinking and creative approaches to problem solving.

Program Overview

MSSM is an intensive program offering courses throughout two summer terms as well as the fall and spring semesters. The program kicks off in "boot camp" mode during the summer with intensive math and statistics courses. During the following fall and spring semesters, students take the typical full-time load. In the final summer term, students complete a research methods course and capstone project. Classes are

typically held in the afternoons four to five times a week. The program equips students with conceptual understanding of the theories and applied tools pertaining to the main functional areas of business, enabling graduates to quickly transition into the job market. In addition, the program's rigor and research components set the foundation for doctoral studies in business and management.



Curriculum

The MSSM curriculum will develop your knowledge and skills as:

- Professionals ready to make evidence-based decisions in a dynamic and globalizing business environment
- Future managers with advanced knowledge of accounting, finance, marketing and operations management
- Innovative and forward-looking thinkers, who can analyze and solve problems effectively and contribute to strategic decision-making
- Ethical leaders who value integrity, accountability and service to the community

MSSM graduates typically complete 35 credits. Courses include, but are not limited to:

- **Accounting for Decision-Making**
- **Managerial Finance**
- **Organizational Behavior**
- **Operations Management**
- **Business Analytics**
- **Business Strategy**
- **Project Management**
- **Marketing Management**



The Master of Science in Strategic Management (MSSM) requires no prior work experience, and is open to qualified candidates holding a bachelor's degree or its equivalent from a recognized institution. While there are no specific prerequisite courses for the program, students who do not have a quantitative background, are encouraged to take courses such as statistics, calculus, accounting or finance.

Capstone

The capstone provides students with the option to:

- Develop an idea into a startup venture by taking advantage of the University's Entrepreneurship and Product Innovation Center
- Conduct business consultancy for real clients
- Or engage in original research for a master's thesis

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MSSM Program

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