Internships & Employment

BAB collaborates with dozens of industry leaders/employers throughout the country to support students secure credit bearing internships. 60% of students take advantage of this internship opportunity during their junior or senior year of study.

Upon graduation, 90% of alumni secure jobs or continue their studies.

International Mobility & Study Abroad Programs

ERASMUS+ mobility partnership with leading EU business schools and Universities - France, Spain, Belgium, Cyprus.

AAICU direct exchange - AUP Paris, JC Rome, ACT

Erasmus+ Exchange Students

- SKEMA Business School, France
- University of Murica, Spain
- University of Cádiz, Spain
- Audencia Business School, France
- University of Mons, Belgium
- University of Côte d'Azur, France

AAICU Direct Education Exchange Program Students

- John Cabot University, Italy
- American University of Paris, France
- American College of Thessaloniki, Greece
- American University of Rome, Italy

***Explore** the*
possibilities

CAREER OPPORTUNITIES

- Marketing and Sales
- Entrepreneurship
- Finance and Accounting
- Auditing
- Banking
- Management
- International Business

GRADUATE STUDY OPPORTUNITIES

- Strategic Management
- Economics
- Accounting
- Data Science
- Finance
- Business Administration

BACHELOR *of* ARTS *in*

BUSINESS

BAB is a four-year undergraduate degree that prepares well-rounded specialists who are able to think critically and creatively, learn independently, work collaboratively, and adapt quickly to challenges.

The BAB program equips students with a strong academic foundation for business management, marketing, accounting, economics, and a range of other career options.

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BAB Requirements

To be eligiable for graduation, BAB students need to complete:

- ✔ BAB Major Core requirements (23 courses)
- ✔ GenEd requirements (15 courses)
- ✔ Free Electives (2 courses)
- ✔ Total 120 credits (40 courses)

General Education Requirements

The two components of an AUA Undergraduate Degree:

- ✔ The **Major:** depth, specialization, and career preparation
- ✔ **General Education:** breadth and a foundation of general knowledge, perspectives, and skills for life

Breadth

Each of the three clusters must include at least one lower division course and at least one upper division course.

Arts & Humanities

Quadrant # 1
The World of Human Symbols

Quadrant # 2
The Diversity of Human Experience in Time and Space

Quadrant # 3
Beliefs and Thought

Social Sciences

Quadrant # 4
Society and Culture

Quadrant # 5
Economics and Finance

Quadrant # 6
Individual and Society

Quantitative Sciences

Quadrant # 7
The Living World

Quadrant # 8
The Physical World

Quadrant # 9
The Built World

Foundation

Semester/Year	Freshman	Sophomore	Junior
Fall	**Freshman Seminar 1** Physical Education First Aid Civil Defense	**Armenian Language & Literature 1** Physical Education	**Armenian History 1**
Spring	**Freshman Seminar 2** Physical Education	**Armenian Language & Literature 2** Physical Education	**Armenian History 2**

For more information on Gen Ed at AUA, contact **GeneralEducation@aua.am**

Free Electives (2 courses)

Any two additional courses offered at AUA

Examples of Additional Business Electives (as available)

- ☐ BUS 201 Business Negotiations
- ☐ BUS 207 Human Resources Management
- ☐ BUS 282 Modern Tools of Decision Making
- ☐ BUS 285 Strategic Management
- ☐ BUS 287 Start-up Management
- ☐ BUS 288 Business Analytics
- ☐ BUS 290 Independent Study
- ☐ BUS 292 BAB Internship

BAB Tracks (5 courses)

Accounting (5 courses)

Students must take Core Requirement: BUS 286 Accounting Information Systems

Track Requirements (3 courses)

- ☐ BUS 245 Intermediate Financial Accounting
- ☐ BUS 247 Intermediate Managerial Accounting
- ☐ BUS 248 Introduction to Financial Statement Analysis

Track Elective (2 courses)

- ☐ ☐ BUS 232 Principles of Corporate Finance
- ☐ ☐ BUS 239 Special Topics in Finance
- ☐ ☐ BUS 250 Tax Accounting
- ☐ ☐ BUS 253 Introduction to Auditing
- ☐ ☐ BUS 254 Intermediate Auditing
- ☐ ☐ BUS 257 International Accounting

Economics (5 courses)

Students must take Core Requirement: ECON 225 International Economics

Track Requirements (3 courses)

- ☐ ECON 221 Intermediate Microeconomics
- ☐ ECON 222 Intermediate Macroeconomics
- ☐ ECON 224 Introduction to Econometrics

Track Elective (2 courses)

- ☐ ☐ ECON 120 Evolution of Economic Thought
- ☐ ☐ BUS 226 Money, Banking & Financial Institutions
- ☐ BUS 227 International Monetary Relations
- ☐ ☐ ECON 228 Economics of Development
- ☐ ☐ ECON 229 Special Topics in Economics
- ☐ ☐ BUS 232 Principles of Corporate Finance
- ☐ BUS 233 Public Finance
- ☐ ☐ BUS 234 Market Structure and Strategy
- ☐ ☐ BUS 239 Special Topics in Finance

Marketing (5 courses)

Students must take Core Requirement: BUS 265 International Marketing

Track Requirements (3 courses)

- ☐ BUS 262 Consumer Behavior
- ☐ BUS 275 Market Research
- ☐ BUS 276 Integrated Marketing Communication

Track Elective (2 courses)

- ☐ BUS 261 Sales Management
- ☐ BUS 263 Brand Management
- ☐ BUS 266 Advertising Management
- ☐ BUS 271 Tourism and Hospitality
- ☐ BUS 278 Internet Marketing
- ☐ BUS 279 Special Topics in Marketing

General Business (5 courses)

Students may choose any combination of courses from Business Electives, Accounting Track, Economics Track, or Marketing Track with appropriate prerequisites.

BAB Major Core (18 courses)

BAB Core Fundamentals (3 courses)

- ☐ BUS 109 Business Math*
- ☐ BUS 110 Applied Statistics
- ☐ BUS 177 Business Communications**

*or Calculus 1

**or E&C 141 Persuasive Writing or E&C 231 Public Speaking

Business Core Requirements (15 courses)

- ☐ BUS 101 Introduction to Business
- ☐ BUS 105 Foundations of Management
- ☐ BUS 112 Social, Legal & Ethical Environment of Business
- ☐ ECON 121 Principles of Microeconomics
- ☐ ECON 122 Principles of Macroeconomics
- ☐ BUS 145 Introduction Financial Accounting
- ☐ BUS 146 Introduction to Managerial Accounting
- ☐ BUS 160 Principles of Marketing
- ☐ BUS 211 Introduction to Innovation & Entrepreneurship
- ☐ BUS 230 Introduction to Finance
- ☐ BUS 280 Operations Management
- ☐ BUS 295 Research Methods
- ☐ BUS 299 Capstone *(1 of the following courses)*
- ☐ BUS 281 Management of Information Systems
- ☐ BUS 286 Accounting Information Systems *(1 of the following courses)*
- ☐ BUS 210 Introduction to International Business Management
- ☐ ECON 225 International Economics
- ☐ BUS 265 International Marketing

Physical Education, First Aid & Civil Defense Requirements

- ☐ FND 110 Physical Education (120 hours)
- ☐ FND 152 First Aid (20 hours)
- ☐ FND 153 Civil Defense (20 hours)