

## Master of Science in Strategic Management Curriculum Map

Course Title	Credits	1.1	1.2	1.3	1.4	2.1	2.2	3.1	3.2	3.3	4.1	4.2	4.3
<b>Core Courses</b>													
Quantitative Tools for Management	3			1					1			1	
Accounting for Decision-Making	3	2	2		2								
Managerial Finance	3	2	2		2								
Organizational Behavior	3	1				1		2	1	1			
Business Strategy	3	1			1	1					1		
Project Management	3				2			2					
Marketing Management	3				2			2		2			
Operations Management	3	2	2	2		2				2			
Business Analytics	3		2	2					2	2			
Research Methods	1						2				2	2	2
Capstone	3		2	2	2	2	2	2	2		2	2	2
<b>Electives</b>													
Management of Financial Institutions	1-3			2	2		2						
Digital Marketing	1-3			2	2		2						
Advanced Topics in Data Analysis	1-3		2	2					2	2			
Environmental Elective	1-3								1		1		

1=Initial; 2-Advanced

### **Student Learning Outcomes**

- 1.1. Identify and explain core theories of management
- 1.2 Apply core theories of management to authentic business projects and organizations
- 1.3 Apply advanced quantitative and qualitative data analysis technique to support evidence-based decision making
- 1.4 Demonstrate informed decision making through a synthesis of knowledge and methodologies from functional areas of business
- 2.1 Weigh the ethical, legal and social concerns of stakeholders in decision making, taking into account corporate responsibility, environmental sustainability and the regional and global nature of business.
- 2.2 Pursue further studies and/or professional careers or advancement

- 3.1 Engage in effective verbal and written communication using appropriate media and technology.
- 3.2 Think critically and creatively, conceptualizing real-world problems from different perspectives.
- 3.3 Work productively in and lead diverse professional teams, and solve problems collaboratively.
- 4.1 Weigh evidence and arguments in a variety of resources.
- 4.2 Appreciate and engage in diverse modes of inquiry.
- 4.3 Properly document and synthesize existing scholarship and data, keep current with new technology and developments in their field and conduct independent research.